



**Contact:**

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**California Fire Safe Council (CFSC) and Farmers Insurance®  
Will Join Central Ventura County Fire Safe Council  
and Other Fire and Emergency Agencies at the Ventura County Fair  
August 3-5**

**SACRAMENTO, Calif., July 23, 2018** — The Thomas Fire dealt a devastating blow to Ventura County last Winter. Residents in the County realize that wildfire season is now a year-round threat and the advent of drier weather and increased temperatures raises the risk of more potential wildfires.

“CFSC offers a sincere thank you to the firefighters from the many fire departments and agencies that did a tremendous job taking down the Thomas Fires,” said Jerry Davies, Chairman of the California Fire Safe Council. “We are pleased to join the Central Ventura County Fire Safe Council and other fire agencies for Fire Safety Day in the Agricultural Building at the Ventura County Fair August 4, 2018 from 12 noon to 4pm. CFSC will be at the Fair August three, four and five.”

“We are proud to work in partnership with the Ventura County Fair and coordinate the Fire Safety Day at the Fair,” said Jenise Wagar-Hernandez, Community Liaison, Central Ventura County Fire Safe Council. Multiple agencies (County of Ventura Fire Protection District, City of Ventura Fire, City of Ventura Police, US Forest Service, AMR Ambulance and more) are coming in on Saturday, Aug. 4 to share messages of safety and do hand-on activities with the thousands of children who come through the Agriculture Building on that day.

Fair-goers will also be able to tour the Farmers® Mobile Claims Center bus which is regularly deployed to communities across the country to assist customers and

non-customers, alike, impacted by natural disasters. The bus will be located just outside the Agricultural Building. Fair-goers are invited to tour the bus August 3-5.

**Who:** California Fire Safe Council  
State Board of Fire Services  
Fire Services Training Institute  
Farmers Insurance  
Central Ventura County Fire Safe Council  
(County of Ventura Fire Protection District  
City of Ventura Fire  
City of Ventura Police  
US Forest Service  
AMR Ambulance and more are coming in on Saturday, Aug. 4)

**Where:** Ventura County Fairgrounds  
10 W. Harbor Boulevard  
Ventura, CA 93001

**When:** August 3, 4, 5  
11:00 A.M. – 5:00 P.M. Friday, August 3-5

In addition to distributing fire safety information, local Farmers agents will sponsor daily drawings for virtual assistance and other prizes.

### **About CFSC**

CFSC, a statewide non-profit organization, provides grants to local California Fire Safe Councils and other community organizations using its innovative Grants Clearinghouse. Since its first year of grant-making in 2004, over \$90 million in federal fire prevention funds have flowed through the Clearinghouse to groups working to keep California communities safe from wildfires.

### **About Farmers Insurance**

Farmers Insurance® and Farmers® are trade names for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies nationally, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2017 Fortune 500 list. For more information about Farmers Insurance, visit [Farmers.com](http://Farmers.com), Twitter and Instagram, @WeAreFarmers, or [Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

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